

The **5 Ws** to Becoming a Banker

Who?

The banking industry needs talent of all shapes and sizes. Are you a creative problem solver? Great with numbers? Regardless of your skills and interests—a banking career is for you!

Traits

Sound Judgement
Responsible
Creative
Team Player
People Person

Skills

Leadership
Problem Solving
Sales
Analytical
Mathematical



What?

With more than 2 million individuals working in the industry, banking jobs are as varied as those who hold them. Interested in marketing? Cybersecurity? Web Development? You'll find all these opportunities—and more—in the banking industry.

TECHNOLOGY
COMMUNITY OUTREACH
HUMAN RESOURCES
PUBLIC RELATIONS
MARKETING
ACCOUNTING
INVESTMENTS
CYBER SECURITY
ATTORNEY
WEB DEVELOPMENT
AUDITOR
DATA ANALYTICS
ENGINEERING
COMPLIANCE
YOUR FUTURE IN BANKING

Where?

A career in banking can take you far. You'll even find tuition assistance and training to help you grow your career.

Loan Officer

Market President

Branch Manager

Relationship Banker

Senior Executive

Sample Career Path

When?

If you are 18 years old or older, the banking industry is ready for you!

You can apply for a job in banking right out of high school, or even as you work toward a college or graduate degree.



Why?

If you want a job that offers a competitive salary, excellent benefits and a chance to make a difference in your community—it's time to explore a banking career today.



Learn more about your future in banking

- Visit aba.com/CareersInBanking or request a banker presentation at aba.com/FinEdLink
- Check out your local bank's career page



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